

Miguel Alonzo – Founder and Managing Director. Mr. Alonzo has more than thirty years of professional experience specifically in Investment Banking, Mergers & Acquisitions, Private Equity, Strategic Consulting, and Corporate Finance. He has been Managing Director of CFSM since 2001. As CFSM Managing Director, Mr. Alonzo has led a variety of M&A transactions, project finance, and corporate finance consulting projects. Mr. Alonzo developed a unique M&A practice in the for-profit education in the Mexican market amongst many industries. Before founding CFSM, Mr. Alonzo was a partner at Crown Capital Latin America LLC, a Latin American private equity firm. As a Crown partner, Mr. Alonzo invested in various companies including Fresh Direct Inc. (www.freshdirect.com), a company focused on processing and distributing perishable foods in New York City. Prior to Crown, he was CEO of Telefonica B2B Mexico, where he was responsible for Telefonica B2B Foodservice, a joint venture between Telefonica S.A. and Alsea (BMV: ALSEA*) which created an electronic marketplace focused on Mexican foodservice industry. Prior to Telefonica he was an Associate in the Mergers and Acquisitions group of Credit Suisse First Boston in New York City, and Strategic Consultant for McKinsey & Co. in Mexico City. Mr. Alonzo began his career in finance as a stock broker at Afin Casa de Bolsa, and has been a certified Financial Advisor by the CNBV (Comisión Nacional Bancaria y de Valores) since 1992.

Mr. Alonzo is an active member of the Board of Directors of several Mexican companies and Non-for-Profit organizations. In the last few years Mr. Alonzo has been an Independent board member in the following organizations: Steren, GIM – Hogares Unión / Grupo Inmobiliario Metta, Neovia / Malta Clayton, D’Gari, Grupo CP / Interprotección, Grupo La Huerta, Grupo MAR / Promotora de Resistencia, Forte Universal and Agropecuaria Sanfandila.

Mr. Alonzo has an MBA from Harvard Business School, a Senior Management Degree from IE Business School and a Bachelors Degree in Economics from the Instituto Tecnológico Autónomo de México (ITAM), where he was also student body president from 1991 to 1992, and where is currently a professor in the Business and Accounting Department.

Eduardo Castellanos – Co Founder and Partner. Mr. Eduardo Castellanos has more than twenty five years of professional experience, mainly in Investment Banking, Mergers and Acquisitions, Private Equity, Project Finance, and Operations. He joined CFSM as an Associate in January 2004. As a CFSM Associate he has taken part in a variety of M&A transactions, project financing, and corporate finance consulting projects. Mr. Castellanos became partner at CFSM in 2008. Prior to CFSM, Mr. Castellanos was a private equity analyst at Crown Capital Latin America LLC, where he took part in various due diligence projects and was responsible for building financial evaluation models and coordinating investment process. Prior to Crown he was Operations Manager at Telefonica B2B Mexico. Mr. Castellanos began his carrier as a Treasury Executive for Scotiabank. He also held a Benedetti’s Pizza franchise for several years.

Mr. Castellanos is a Certified Public Accountant from the Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM).